



Fresh from Florida

# Ag-UPDATE

## Sign Up Now!

If you are trying to enter a new market or need a viable marketing plan, the Florida Agricultural Promotional Campaign (FAPC) can help. This comprehensive marketing campaign implemented by the Florida Department of Agriculture and Consumer Services provides marketing assistance to thousands of producers, wholesalers and retailers of Florida agricultural products. If you herd goats, grow daisies, keep bees or raise cane, let us sign you up!

### Member Benefits

- Participation in the Consumer Packaging Logo Incentive Program
- Usage of the "Fresh from Florida" logo
- Receive the Agri-Journal for trade leads and industry information
- Free subscription to the Florida Market Bulletin
- Opportunities to participate in state, regional and national trade events
- Receive the bi-annual "Fresh from Florida" magazine
- Receive graphic design assistance upon request



[www.Florida-Agriculture.com](http://www.Florida-Agriculture.com)

### Dear Florida Agribusiness Leader:

The Florida Agricultural Promotional Campaign (FAPC), also known as "Fresh from Florida," promotes more than 280 agricultural commodities grown in the Sunshine State. I urge you to join this campaign; it is good for business and it is good for Florida agriculture. For more information or to apply for FAPC membership, call (850) 921-1825, visit [www.Florida-Agriculture.com](http://www.Florida-Agriculture.com), e-mail [fapc@doacs.state.fl.us](mailto:fapc@doacs.state.fl.us), or write to FAPC Program, 407 S. Calhoun Street, Mayo Building Room 425, Tallahassee, Florida 32399-0800.

Sincerely,

Charles H. Bronson, Commissioner of Agriculture

