



Fresh from Florida

Ag-UPDATE

Sign Up Now!

If you are trying to enter a new market, or need a viable marketing plan, the Florida Agricultural Promotional Campaign (FAPC) can help. This comprehensive marketing campaign implemented by the Florida Department of Agriculture and Consumer Services provides marketing assistance to thousands of producers, wholesalers and retailers of Florida agricultural products. If you herd goats, grow daisies, keep bees or raise cane, let us sign you up!

Member Benefits

- Participation in the Consumer Packaging Logo Incentive Program
- Usage of the "Fresh from Florida" logo
- Company listing on the FAPC online supplier directory
- Receive the Agri-Journal for trade leads and industry information
- Free subscription to the Florida Market Bulletin
- Opportunities to participate in state, regional and national trade events
- Receive the bi-annual "Fresh from Florida" magazine
- Receive graphic design assistance on request



www.Florida-Agriculture.com

Dear Florida Agribusiness Leader:

The Florida Agricultural Promotional Campaign (FAPC), also known as "Fresh from Florida," promotes more than 280 agricultural commodities grown in the Sunshine State. I urge you to join this campaign; it is good for business and it is good for Florida agriculture. For more information or to apply for FAPC membership, call (850) 921-1825, visit www.Florida-Agriculture.com, e-mail fapc@doacs.state.fl.us, or write to FAPC Program, 407 S. Calhoun Street, Mayo Building Room 422, Tallahassee, Florida 32399 0800.

Sincerely,

Charles H. Bronson, Commissioner of Agriculture

