



Fresh from Florida

Ag-UPDATE

Representatives of the Florida Department of Agriculture and Consumer Services recently participated in a trade and investment mission to Bucharest, Romania.

In addition to meeting with industry contacts to establish direct trade leads, it was an excellent time to analyze which products our Florida producers would be best able to provide.

Opportunities exist in beef cattle genetics, fruit processing, fertilizers, seafood, and wood products. For more information about our various international marketing programs, please contact the Florida Department of Agriculture and Consumer Services, Division of Marketing and Development, at (850) 488-4366.



www.Florida-Agriculture.com



Dear Florida Agribusiness Leader:

The Florida Agricultural Promotional Campaign (FAPC), also known as "Fresh from Florida," promotes more than 280 agricultural commodities grown in the Sunshine State. The Florida Department of Agriculture and Consumer Services, Division of Marketing and Development, also conducts trade and research missions around the world. For more information on recent trade missions or to apply for FAPC membership, call (850) 921-1825, visit www.Florida-Agriculture.com, e-mail fapc@doacs.state.fl.us, or write to FAPC Program, 407 S. Calhoun Street, Mayo Building Room 425, Tallahassee, Florida 32399-0800.

Sincerely,

Charles H. Bronson

Charles H. Bronson, Commissioner of Agriculture

