



Fresh
from
Florida®

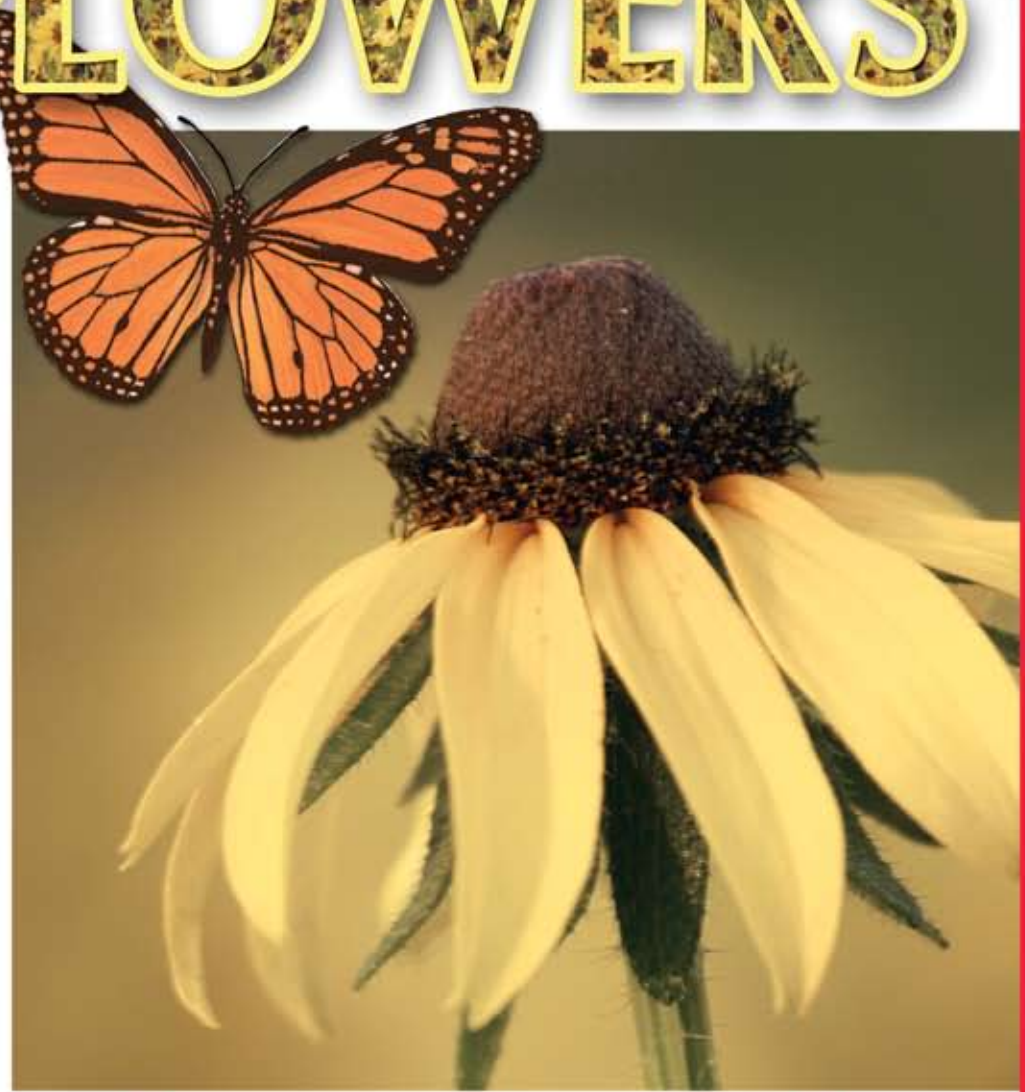
Ag-UPDATE

Florida Friendly WILDFLOWERS

Growers in Florida are producing wildflower seed that adapts well to our state's meadows, roadsides, natural landscapes and other non-cultivated sites. This seed is used by home gardeners, landscape architects, garden clubs and departments of transportation to beautify everything from small neighborhood plots to miles of scenic roadways.

As flowers, these "Florida friendly" seeds help maintain wildlife and butterflies in their natural environment. The flowers perform well in Florida's environmental conditions and continue to bloom year after year. Because Florida native seeds thrive here, gardeners enjoy them for the beauty they give against sometimes impossible odds.

This year as you drive down the scenic highways, look at the neighbor's natural garden and enjoy Florida's natural flower beauty, remember—you too can "Go Native"!



Native
from
Florida



www.Florida-Agriculture.com



Dear Florida Agricultural Supporter:

The Florida Agricultural Promotional Campaign, also known as "Fresh from Florida," promotes a variety of agricultural products. Growers of wildflowers are working with the Department of Agriculture and Consumer Services to increase the supply of native wildflowers available for beautification projects and consumer use. The growers, the University of Florida's Institute of Food and Agricultural Sciences, and the Department of Agriculture and Consumer Services are working to increase planted wildflower acreage and seed production to meet the demand for native seed. For more information, visit www.Florida-Agriculture.com.

Sincerely,

Charles H. Bronson

Charles H. Bronson, Commissioner of Agriculture

