



Florida Department of Agriculture and Consumer Services
Division of Marketing and Development

**FLORIDA AGRICULTURAL PROMOTIONAL CAMPAIGN
APPLICATION**

Make Check or Money Order
payable to FDACS and remit to:

Florida Department of Agriculture &
Consumer Services
P.O. Box 6700
Tallahassee, Florida 32314-6700

**CHARLES H. BRONSON
COMMISSIONER**

Section. 571.24 Florida Statutes
Phone (850) 488-9948; Fax (850) 488-7127

COMPANY CONTACT INFORMATION:

Company Name: _____ Membership # _____

Mailing Address: _____

Street Address: _____

City: _____ County: _____ State: _____ Zip: _____

Annual Sales: _____ No. of Employees: _____ No. of Business Locations: _____

Business License: _____ *(Required for retail, foodservice and wholesale members.)*

Kosher certification number: _____ Date: _____ *(Required for Kosher from Florida Members.)*

PRIMARY CONTACT:

Mr/Mrs/Ms First Name: _____ MI: _____ Last Name: _____
(circle one)

Title: _____

Telephone: (____) _____ Fax: (____) _____

E-Mail Address: _____ Internet Address: _____

SECONDARY CONTACT:

Mr/Mrs/Ms First Name: _____ MI: _____ Last Name: _____
(circle one)

Title: _____

Telephone: (____) _____ Fax: (____) _____

E-Mail Address: _____

Internet Address: _____

ANNUAL MEMBERSHIP FEE STRUCTURE:

PAID TYPE OF MEMBERSHIP*

(all membership fees in this category are \$50.00)

(Please check all boxes that apply)

- Producer Broker
- Packer Shipper
- Repacker Co-op
- Processor Agriculture Supporter
- Industry Association /Organization
- Other

NON PAID TYPE OF MEMBERSHIP*

(all membership fees in this category are FREE)

(Please check all boxes that apply)

- Retailer Wholesaler
- Food Service Educational Organization
- Non-profit Government Organization

THIS COMPANY DISTRIBUTES PRODUCTS: Locally Regionally Nationally Internationally

BENEFITS:

- I would like to participate in Department sponsored trade events.
- I would like to receive the Florida Market Bulletin.
- I would to receive the Florida Agri-journal.

As a member, I understand that:

- the *Fresh from Florida* (FFF) and the *Fresh From Florida Seafood* (FFFS) identifier may be used on all fresh Florida agricultural products by such persons, firms, associations or corporations who comply with the law as provided by Chapter 571, Florida Statutes.
- the *from Florida* (FF) and the *from Florida Seafood* (FFS) identifier may be used on Florida agricultural or Florida agricultural based products that are not perceived as “fresh” products, including heat, frozen, or chemically treated products, by firms, associations or corporations who comply with the law as provided by Chapter 571, Florida Statutes.
- the *from Florida USA* (FF USA) identifier may be used on Florida agricultural or Florida agricultural based products that are not perceived as “fresh” products, including heat, frozen, or chemically treated products, marketed internationally by firms, associations or corporations who comply with the law as provided by Chapter 571, Florida Statutes.
- the English/and or Hebrew Kosher From Florida (KFF) identifier may be used on all products having received nationally recognized accredited Kosher certification by such persons, firms, associations or corporations who have on file with the Department a completed Kosher Certification Requirement Agreement and have complied with the law as provided by Chapter 571, Florida Statutes.
- in order to maintain the integrity of the program, it is recommended that the FFF, FF, FFFS, FFS and KFF identifiers be used on top quality products.
- the FFF, FF and KFF identifiers are registered symbols and are regulated by the Florida Department of Agriculture and Consumer Services.

By signing this application, I agree to follow all guidelines of the Florida Agricultural Campaign (FAPC) as set forth in the membership requirements of which I have received a copy. The signee certifies the above information is correct.

Signature: _____ Title: _____ Date: _____

Return application and required payment to: Florida Department of Agriculture and Consumer Services, P.O. Box 6700, Tallahassee, Florida 32314-6700

Help us market your products!



Mail this form with your application to:
 Florida Department of Agriculture and Consumer Services
 P.O. Box 6700
 Tallahassee, Florida 32314-6700
 For more information please call:
 (850) 921-1733 or (850) 488-9948

Please provide a brief description of your business:

Please check all that apply:

PRODUCER
 PACKER
 REPACKER
 SHIPPER
 BROKER

CO-OP
 INDUSTRY
 ASSOCIATION
 AGRICULTURAL
 SUPPORTER

RETAILER
 WHOLESALER
 FOOD SERVICE

EDUCATION
 GOVERNMENT
 NON-PROFIT

Commodity categories: Manufacturers often require that your commodities meet certain specifications. Please place the following codes by your commodity to assure you receive trade leads for your products:

Canned: CA, Organic: OR, Juice: JU, Frozen: FRO, Fresh: FR, Dried: DR, Hydroponics: HY, Extracts: EX, U-pick: UP, Concentrate: CO, Pickled: PI, Pre-cut: PC

<p>FRUIT</p> <input type="checkbox"/> Avocados <input type="checkbox"/> Asian Pear <input type="checkbox"/> Atemoya <input type="checkbox"/> Banana <input type="checkbox"/> Blackberries <input type="checkbox"/> Blueberries <input type="checkbox"/> Canistel <input type="checkbox"/> Cantaloupe <input type="checkbox"/> Carambola <input type="checkbox"/> Grapefruit <input type="checkbox"/> Grapes <input type="checkbox"/> Guava <input type="checkbox"/> Honeydew <input type="checkbox"/> Kumquat <input type="checkbox"/> Limes <input type="checkbox"/> Longan <input type="checkbox"/> Lychees <input type="checkbox"/> Mangoes <input type="checkbox"/> Mamey Sapote <input type="checkbox"/> Oranges <input type="checkbox"/> Papaya <input type="checkbox"/> Passion Fruit <input type="checkbox"/> Persimmons <input type="checkbox"/> Pummelo <input type="checkbox"/> Sapodilla <input type="checkbox"/> Strawberries <input type="checkbox"/> Tangelos & Tangerines <input type="checkbox"/> Watermelons <input type="checkbox"/> Other: _____ <p>VICULTURE</p> <input type="checkbox"/> Grapes <input type="checkbox"/> Wine <input type="checkbox"/> Other: _____ <p>NUTS</p> <input type="checkbox"/> Macadamia Nuts	<p><input type="checkbox"/> Peanuts <input type="checkbox"/> Pecans <input type="checkbox"/> Other: _____</p> <p>VEGETABLES</p> <input type="checkbox"/> Arugula <input type="checkbox"/> Beans <input type="checkbox"/> Boniato <input type="checkbox"/> Bok Choy <input type="checkbox"/> Broccoli <input type="checkbox"/> Broccoli, Chinese <input type="checkbox"/> Cabbage <input type="checkbox"/> Cabbage, Chinese <input type="checkbox"/> Carrots <input type="checkbox"/> Cauliflower <input type="checkbox"/> Celery <input type="checkbox"/> Collard Greens <input type="checkbox"/> Corn, Sweet <input type="checkbox"/> Cucumbers <input type="checkbox"/> Eggplant <input type="checkbox"/> Endive/Escarole <input type="checkbox"/> Lettuce <input type="checkbox"/> Mushrooms <input type="checkbox"/> Okra <input type="checkbox"/> Onions <input type="checkbox"/> Parsley <input type="checkbox"/> Peas <input type="checkbox"/> Peppers, Bell <input type="checkbox"/> Peppers, Hot <input type="checkbox"/> Peppers, Sweet <input type="checkbox"/> Potatoes <input type="checkbox"/> Radicchio <input type="checkbox"/> Radishes <input type="checkbox"/> Radishes, Chinese <input type="checkbox"/> Romaine <input type="checkbox"/> Spinach <input type="checkbox"/> Squash	<p><input type="checkbox"/> Tomatoes <input type="checkbox"/> Turnips <input type="checkbox"/> Turnip Greens <input type="checkbox"/> Watercress <input type="checkbox"/> Yucca <input type="checkbox"/> Zucchini <input type="checkbox"/> Other: _____</p> <p>DAIRY</p> <input type="checkbox"/> Cheese <input type="checkbox"/> Eggs <input type="checkbox"/> Milk <input type="checkbox"/> Other: _____ <p>MEAT</p> <input type="checkbox"/> Beef <input type="checkbox"/> Chicken/Poultry <input type="checkbox"/> Goats <input type="checkbox"/> Meat & Meat by-products <input type="checkbox"/> Pork <input type="checkbox"/> Rabbit <input type="checkbox"/> Seafood/Aquaculture <input type="checkbox"/> Venison <input type="checkbox"/> Other: _____ <p>SPECIALTY PRODUCTS & OTHERS</p> <input type="checkbox"/> Beverages <input type="checkbox"/> Desserts <input type="checkbox"/> Dressings <input type="checkbox"/> Ethnic Foods <input type="checkbox"/> Garlic <input type="checkbox"/> Gift Baskets <input type="checkbox"/> Gourmet Foods <input type="checkbox"/> Grape Juice <input type="checkbox"/> Health Foods	<p><input type="checkbox"/> Herbs <input type="checkbox"/> Honey <input type="checkbox"/> Jelly <input type="checkbox"/> Kosher Foods <input type="checkbox"/> Marmalade <input type="checkbox"/> Organic <input type="checkbox"/> Sauces <input type="checkbox"/> Sauces, Barbeque <input type="checkbox"/> Sauces, Hot <input type="checkbox"/> Seasonings <input type="checkbox"/> Sugar <input type="checkbox"/> Other: _____</p> <p>LIVESTOCK</p> <input type="checkbox"/> Cattle, Dairy & Beef <input type="checkbox"/> Chicken <input type="checkbox"/> Deer <input type="checkbox"/> Ducks <input type="checkbox"/> Goats <input type="checkbox"/> Horses <input type="checkbox"/> Livestock Semen <input type="checkbox"/> Ostrich/Emu <input type="checkbox"/> Rabbits <input type="checkbox"/> Sheep <input type="checkbox"/> Swine <input type="checkbox"/> Other: _____ <p>HORTICULTURE</p> <input type="checkbox"/> Christmas Trees <input type="checkbox"/> Flowers <input type="checkbox"/> Ferns <input type="checkbox"/> House Plants <input type="checkbox"/> Landscape Plants <input type="checkbox"/> Native Florida Plants	<p><input type="checkbox"/> Trees <input type="checkbox"/> Trees, fruit <input type="checkbox"/> Woody Ornamentals <input type="checkbox"/> Other: _____</p> <p>FORESTRY</p> <input type="checkbox"/> Bark/Mulch <input type="checkbox"/> Lumber <input type="checkbox"/> Paper Products <input type="checkbox"/> Sawmill <input type="checkbox"/> Other: _____ <p>FIELD CROPS</p> <input type="checkbox"/> Corn <input type="checkbox"/> Cotton <input type="checkbox"/> Peanuts <input type="checkbox"/> Soybeans <input type="checkbox"/> Tobacco <input type="checkbox"/> Other: _____ <p>FARMING SUPPLIES</p> <input type="checkbox"/> Animal Feeds <input type="checkbox"/> Citrus by-Products <input type="checkbox"/> Crop Protection Equipment <input type="checkbox"/> Fertilizer <input type="checkbox"/> Grass seeds <input type="checkbox"/> Hay <input type="checkbox"/> Horse Supplies <input type="checkbox"/> Irrigation <input type="checkbox"/> Other: _____
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