

Florida's Horticulture Industry

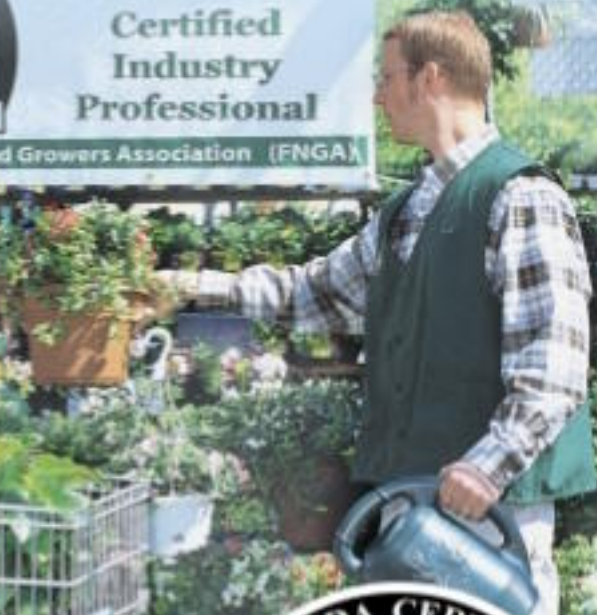
GROW

With Us



Florida Nurserymen and Growers Association (FNGA)

Ask for a
Florida
Certified
Industry
Professional



- 🌿 **How do you attract more business to your garden center?**
- 🌿 **How can you be assured your employees are trained properly?**
- 🌿 **How can you show your customers you are committed to a higher standard of quality?**

Be sure your employees “Know What Grows!” through certification

The Florida Nurserymen & Growers Association (FNGA) has an industry certification program designed to educate and measure nursery and landscape professionals in horticulture knowledge and landscape management.

There are more than 1,100 Florida Certified Horticulture Professionals, plus close to 300 Florida Certified Landscape Professionals throughout the state of Florida. Those numbers are growing steadily.

Why certification?

By hiring certified employees, or encouraging your employees to become certified, you allow your business the opportunity to stand out from other industry competitors. You show that you put knowledge and expertise first and pass this on to your customers.

In addition, this can open the door to more bidding opportunities for landscape companies. FNGA encourages government agencies,

“When you hire an FCLC, you are contracting with someone who has proven expertise in the landscape field, and the desire to operate a reputable, long lasting business.”

Tim Osbourne, FCLC • Cotleur – Hearing • Jupiter, Florida

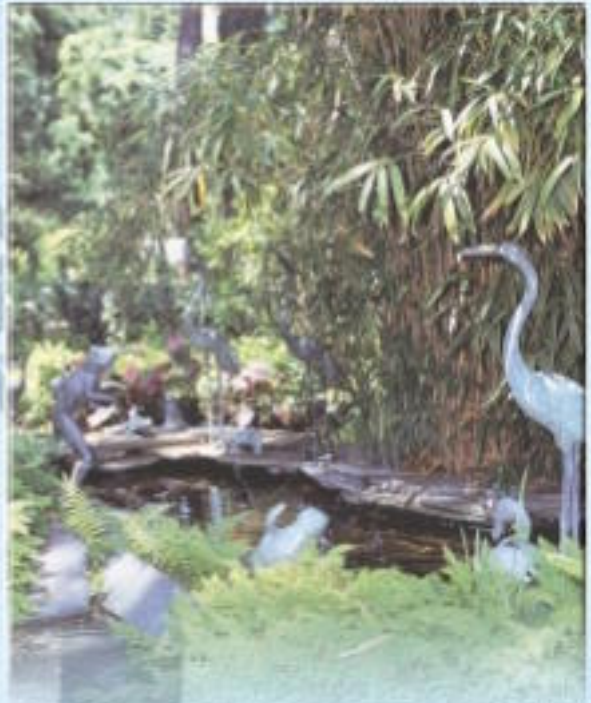
landscape architects and property managers to specify Florida Certified Industry Professionals in their bid specs.

Being certified is rewarding and symbolizes credibility and knowledge among industry professionals and consumers. Employees who are certified are more professional, productive and dedicated.

Knowledge and professional training are important factors in serving the needs of the gardening community. You get *both* with certification.

How can I implement certification for my employees?

FNGA and its certification staff will assist you in the certification process. Whether you are interested in Florida Certified Horticulture Professional, Landscape Contractor, Landscape Technician or



“Municipalities looking to enhance the quality of life in their communities would benefit by having certified landscape contractors as employees.”

Jeff Kerley, FCLC • City of Ocala, Beautification Division • Ocala, Florida

Landscape Designer, training and testing is available to you and your employees.

All certifications require written exams in plant identification, general horticulture knowledge and landscape techniques. In addition, FNGA's landscape certifications require extensive hands-on field exams in everything from sod installation to retaining wall construction to irrigation repair.

Aside from course study and exams, FNGA industry certifications require professionals to earn continuing education units (CEUs) on a three-year cycle in order to remain certified. This guarantees that each certified professional is up-to-date on the latest industry trends and techniques.

When it comes to Florida's nursery and landscape industry, no one "Knows What Grows" better than a Florida Certified Industry Professional. Show your customers that you are committed to a higher standard of professionalism and workmanship.

For more information on certification programs contact:

**Florida Nurserymen
& Growers Association**

1533 Park Center Drive • Orlando, Florida 32835

Phone: (407) 295-7994 • Fax: (407) 295-1619

www.fnga.org

**Please provide me with a listing of Florida Certified
Industry Professionals in my area.**

Name:

Company:

Address:

City: State:

Zip:

Phone: Fax:

E-mail:



Please separate form on perforation

Place
First Class
Stamp
Here

Florida Nurserymen & Growers Association

**1533 Park Center Drive
Orlando, FL 32835-5705**

